



Zeevi Kichererbsen Founders

Zeevi Chaimovitch (left)

Initiator, head of product & product development, finances

Zeevi was as a chef and restaurant owner in Israel. Since moving to Berlin in 2010, he worked as a restaurant consultant and founded Zeevi Vertriebs GmbH, a company focusing on the sales of burger buns. Zeevi studied Business Management in Israel.

Jörn Gutowski (middle)

Marketing and Sales

Jörn has more than 10 years leadership/management experiences in marketing and sales in both the areas of international travel and education programs as well as the food business. He founded TRY FOODS GmbH & Co KG in 2013. TRY FOODS focuses on creating and distributing tasting sets with artisan foods. Jörn holds a Bachelor degree in Marketing Communications from Emerson College in Boston, MA.

Markus Treiber (right)

Production

Markus has been in the food business in different positions for 25 years. Since 2014, he is the CEO of Treiber Tofu GmbH, a company specialising in vegetarian products based in Berlin.